



WBTV
One Julian Price Place
Charlotte, NC 28208
(704) 374-3500

CONTRACT

<u>Contract / Revision</u> 833224 /		<u>Alt Order #</u> 06365188
<u>Product</u> AMERICAN CROSSROADS		
<u>Contract Dates</u> 10/09/12 - 10/15/12		<u>Estimate #</u> 1088
<u>Advertiser</u> American Crossroads		<u>Original Date / Revision</u> 10/05/12 / 10/10/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WBTV	<u>Account Executive</u> Dave Clark	<u>Sales Office</u> Telerep-Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 11	<u>Product Code</u> 27
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WBTV	10/12/12	10/12/12	Rachael Ray	10a-11a		:30			NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$360.00			
N 2	WBTV	10/12/12	10/12/12	Fri Prime Hour 3	10-11p		:30			NM	1	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$8,400.00			
N 3	WBTV	10/12/12	10/12/12	WBTV News @ 11p	11p-1135p		:30			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$2,400.00			
N 4	WBTV	10/12/12	10/12/12	Price Is Right	11a-12p		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$1,800.00			
N 5	WBTV	10/12/12	10/12/12	CBS Daytime	12:30-2p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$800.00			
N 6	WBTV	10/12/12	10/12/12	WBTV News At Noon	12-12:30p		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$1,400.00			
N 7	WBTV	10/12/12	10/12/12	WBTV News at 4p	M-F 4-4.30p		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$825.00			
N 8	WBTV	10/12/12	10/12/12	WBTV News 430a	430-5a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$250.00			
N 9	WBTV	10/12/12	10/12/12	WBTV News at 4.30p	M-F 4.30p-5p		:30			NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$875.00			
N 10	WBTV	10/12/12	10/12/12	WBTV News 5a	5-530a		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$900.00			
N 11	WBTV	10/12/12	10/12/12	WBTV News at 5p	5p-5:30p		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 833224 /		<u>Alt Order #</u> 06365188
<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Product</u> AMERICAN CROSSROADS	<u>Estimate #</u> 1088
<u>Advertiser</u> American Crossroads		<u>Original Date / Revision</u> 10/05/12 / 10/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$1,800.00			
N 12	WBTV	10/12/12	10/12/12	WBTV News 530a	530-6a		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$1,100.00			
N 13	WBTV	10/12/12	10/12/12	WBTV News at 530p	M-F 530p-6p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$2,000.00			
N 14	WBTV	10/12/12	10/12/12	WBTV News at 6p	M-F 6p-630p		:30			NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$2,300.00			
N 15	WBTV	10/12/12	10/12/12	WBTV News 6a	6-7a		:30			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$1,300.00			
N 16	WBTV	10/12/12	10/12/12	WBTV News Primetime	M-F 7p-730p		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$1,800.00			
N 17	WBTV	10/12/12	10/12/12	The Early Show	7-9a		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$900.00			
N 18	WBTV	10/12/12	10/12/12	Millionaire	M-F 730p-8p		:30			NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$1,350.00			
N 19	WBTV	10/12/12	10/12/12	America Now	9a-10a		:30			NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$360.00			
N 20	WBTV	10/15/12	10/15/12	Rachael Ray	10a-11a		:30			NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$360.00			
N 21	WBTV	10/15/12	10/15/12	Mon Prime Hour 3	10-11p		:30			NM	1	\$7,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$7,600.00			
N 22	WBTV	10/15/12	10/15/12	WBTV News @ 11p	11p-1135p		:30			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$2,400.00			
N 23	WBTV	10/15/12	10/15/12	David Letterman	1135-1237a		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$650.00			
N 24	WBTV	10/15/12	10/15/12	Price Is Right	11a-12p		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$1,800.00			
N 25	WBTV	10/15/12	10/15/12	CBS Daytime	12:30-2p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$800.00			
N 26	WBTV	10/15/12	10/15/12	WBTV News At Noon	12-12:30p		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$1,400.00			
N 27	WBTV	10/15/12	10/15/12	WBTV News at 4p	M-F 4-4:30p		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$825.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 28	WBTV	10/15/12	10/15/12	WBTV News 430a	430-5a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$250.00			
N 29	WBTV	10/15/12	10/15/12	WBTV News at 4.30p	M-F 4.30p-5p		:30			NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$875.00			
N 30	WBTV	10/15/12	10/15/12	WBTV News 5a	5-530a		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$900.00			
N 31	WBTV	10/15/12	10/15/12	WBTV News at 5p	5p-5:30p		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$1,800.00			
N 32	WBTV	10/15/12	10/15/12	WBTV News 530a	530-6a		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$1,100.00			
N 33	WBTV	10/15/12	10/15/12	WBTV News at 530p	M-F 530p-6p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$2,000.00			
N 34	WBTV	10/15/12	10/15/12	WBTV News at 6p	M-F 6p-630p		:30			NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$2,300.00			
N 35	WBTV	10/15/12	10/15/12	WBTV News 6a	6-7a		:30			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$1,300.00			
N 36	WBTV	10/15/12	10/15/12	WBTV News Primetime	M-F 7p-730p		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$1,800.00			
N 37	WBTV	10/15/12	10/15/12	The Early Show	7-9a		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$900.00			
N 38	WBTV	10/15/12	10/15/12	Millionaire	M-F 730p-8p		:30			NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$1,350.00			
N 39	WBTV	10/15/12	10/15/12	America Now	9a-10a		:30			NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$360.00			
N 40	WBTV	10/13/12	10/13/12	ACC Football Reg Season	12n-330p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$3,000.00			
N 41	WBTV	10/13/12	10/13/12	WBTV Sat 5a News	5-6a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$500.00			
N 42	WBTV	10/13/12	10/13/12	WBTV Sat 6a News	6-7a		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$600.00			
N 43	WBTV	10/13/12	10/13/12	WBTV Sat 7a News	7-8a		:30			NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$875.00			
N 44	WBTV	10/13/12	10/13/12	CBS Saturday Early Show	8-10a		:30			NM	1	\$875.00

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<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Product</u> AMERICAN CROSSROADS	<u>Estimate #</u> 1088
<u>Advertiser</u> American Crossroads		<u>Original Date / Revision</u> 10/05/12 / 10/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals SpotsAmount	
											1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$875.00			
N 45	WBTV	10/13/12	10/13/12	Sat Prime Hour 2	9-10p		:30			NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$2,700.00			
N 46	WBTV	10/14/12	10/14/12	WBTV Sun Am News	5-6a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$400.00			
N 47	WBTV	10/14/12	10/14/12	WBTV Sun AM News	6-7a		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$575.00			
N 48	WBTV	10/11/12	10/11/12	Rachael Ray	10a-11a		:30			NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$360.00			
N 49	WBTV	10/11/12	10/11/12	WBTV News @ 11p	11p-1135p		:30			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$2,400.00			
N 50	WBTV	10/11/12	10/11/12	David Letterman	1135-1237a		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$650.00			
N 51	WBTV	10/11/12	10/11/12	Price Is Right	11a-12p		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$1,800.00			
N 52	WBTV	10/11/12	10/11/12	CBS Daytime	12:30-2p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$800.00			
N 53	WBTV	10/11/12	10/11/12	WBTV News At Noon	12-12:30p		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$1,400.00			
N 54	WBTV	10/11/12	10/11/12	WBTV News at 4p	M-F 4-4.30p		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$825.00			
N 55	WBTV	10/11/12	10/11/12	WBTV News 430a	430-5a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$250.00			
N 56	WBTV	10/11/12	10/11/12	WBTV News at 4.30p	M-F 4.30p-5p		:30			NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$875.00			
N 57	WBTV	10/11/12	10/11/12	WBTV News 5a	5-530a		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$900.00			
N 58	WBTV	10/11/12	10/11/12	WBTV News at 5p	5p-5:30p		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$1,800.00			
N 59	WBTV	10/11/12	10/11/12	WBTV News 530a	530-6a		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$1,100.00			
N 60	WBTV	10/11/12	10/11/12	WBTV News at 530p	M-F 530p-6p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$2,000.00			

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WBTV
One Julian Price Place
Charlotte, NC 28208
(704) 374-3500

<u>Contract / Revision</u> 833224 /		<u>Alt Order #</u> 06365188
<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Product</u> AMERICAN CROSSROADS	<u>Estimate #</u> 1088
<u>Advertiser</u> American Crossroads		<u>Original Date / Revision</u> 10/05/12 / 10/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 61	WBTV	10/11/12	10/11/12	WBTV News at 6p	M-F 6p-630p		:30			NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--- 1---				1	\$2,300.00			
N 62	WBTV	10/11/12	10/11/12	WBTV News 6a	6-7a		:30			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--- 1---				1	\$1,300.00			
N 63	WBTV	10/11/12	10/11/12	WBTV News Primetime	M-F 7p-730p		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--- 1---				1	\$1,800.00			
N 64	WBTV	10/11/12	10/11/12	The Early Show	7-9a		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--- 1---				1	\$900.00			
N 65	WBTV	10/11/12	10/11/12	Millionaire	M-F 730p-8p		:30			NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--- 1---				1	\$1,350.00			
N 66	WBTV	10/11/12	10/11/12	America Now	9a-10a		:30			NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--- 1---				1	\$360.00			
N 67	WBTV	10/09/12	10/09/12	Rachael Ray	10a-11a		:30			NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	- 1-----				1	\$360.00			
N 68	WBTV	10/09/12	10/09/12	Tue Prime Hour 3	10-11p		:30			NM	1	\$8,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	- 1-----				1	\$8,800.00			
N 69	WBTV	10/09/12	10/09/12	WBTV News @ 11p	11p-1135p		:30			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	- 1-----				1	\$2,400.00			
N 70	WBTV	10/09/12	10/09/12	David Letterman	1135-1237a		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	- 1-----				1	\$650.00			
N 71	WBTV	10/09/12	10/09/12	Price Is Right	11a-12p		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	- 1-----				1	\$1,800.00			
N 72	WBTV	10/09/12	10/09/12	CBS Daytime	12:30-2p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	- 1-----				1	\$800.00			
N 73	WBTV	10/09/12	10/09/12	WBTV News At Noon	12-12:30p		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	- 1-----				1	\$1,400.00			
N 74	WBTV	10/09/12	10/09/12	WBTV News at 4p	M-F 4-4.30p		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	- 1-----				1	\$825.00			
N 75	WBTV	10/09/12	10/09/12	WBTV News 430a	430-5a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	- 1-----				1	\$250.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WBTV	10/08/12-10/14/12	WBTV News 430a	430-5a	- Tu-----	:30		\$250.00	NM		
See MG 86.2,86.3,86.4,86.5,86.6,86.7												
N 76	WBTV	10/09/12	10/09/12	WBTV News at 4.30p	M-F 4.30p-5p		:30			NM	1	\$875.00

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<u>Contract / Revision</u> 833224 /		<u>Alt Order #</u> 06365188
<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Product</u> AMERICAN CROSSROADS	<u>Estimate #</u> 1088
<u>Advertiser</u> American Crossroads		<u>Original Date / Revision</u> 10/05/12 / 10/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	- 1 - - - - -				1	\$875.00			
N 77	WBTV	10/09/12	10/09/12	WBTV News 5a	5-530a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	- 1 - - - - -				1	\$900.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WBTV	10/08/12-10/14/12	WBTV News 5a	5-530a	- Tu - - - - -	:30		\$900.00	NM		
See MG 86.2,86.3,86.4,86.5,86.6,86.7												
N 78	WBTV	10/09/12	10/09/12	WBTV News at 5p	5p-5:30p		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	- 1 - - - - -				1	\$1,800.00			
N 79	WBTV	10/09/12	10/09/12	WBTV News 530a	530-6a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	- 1 - - - - -				1	\$1,100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WBTV	10/08/12-10/14/12	WBTV News 530a	530-6a	- Tu - - - - -	:30		\$1,100.00	NM		
See MG 86.2,86.3,86.4,86.5,86.6,86.7												
N 80	WBTV	10/09/12	10/09/12	WBTV News at 530p	M-F 530p-6p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	- 1 - - - - -				1	\$2,000.00			
N 81	WBTV	10/09/12	10/09/12	WBTV News at 6p	M-F 6p-630p		:30			NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	- 1 - - - - -				1	\$2,300.00			
N 82	WBTV	10/09/12	10/09/12	WBTV News 6a	6-7a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	- 1 - - - - -				1	\$1,300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WBTV	10/08/12-10/14/12	WBTV News 6a	6-7a	- Tu - - - - -	:30		\$1,300.00	NM		
See MG 86.2,86.3,86.4,86.5,86.6,86.7												
N 83	WBTV	10/09/12	10/09/12	WBTV News Primetime	M-F 7p-730p		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	- 1 - - - - -				1	\$1,800.00			
N 84	WBTV	10/09/12	10/09/12	The Early Show	7-9a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	- 1 - - - - -				1	\$900.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WBTV	10/08/12-10/14/12	The Early Show	7-9a	- Tu - - - - -	:30		\$900.00	NM		
See MG 86.2,86.3,86.4,86.5,86.6,86.7												
N 85	WBTV	10/09/12	10/09/12	Millionaire	M-F 730p-8p		:30			NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	- 1 - - - - -				1	\$1,350.00			
N 86	WBTV	10/09/12	10/09/12	America Now	9a-10a		:30			NM	6	\$4,810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	- 1 - - - - -				1	\$360.00			

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<u>Contract / Revision</u> 833224 /		<u>Alt Order #</u> 06365188
<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Product</u> AMERICAN CROSSROADS	<u>Estimate #</u> 1088
<u>Advertiser</u> American Crossroads		<u>Original Date / Revision</u> 10/05/12 / 10/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WBTV	10/08/12-10/14/12	America Now	9a-10a	- Tu - - - - -	:30		\$360.00	NM		
			See MG 86.2,86.3,86.4,86.5,86.6,86.7									
	2	WBTV	10/10/12-10/14/12	America Now	9a-10a	- - - WThF - - -	:30		\$360.00	NM		
	Ⓜ		MG for 82.1,86.1,84.1,79.1,77.1,75.1									
	3	WBTV	10/10/12-10/14/12	The Early Show	7-9a	- - - WThF - - -	:30		\$900.00	NM		
	Ⓜ		MG for 82.1,86.1,84.1,79.1,77.1,75.1									
	4	WBTV	10/10/12-10/14/12	WBTV News 430a	430-5a	- - - WThF - - -	:30		\$250.00	NM		
	Ⓜ		MG for 82.1,86.1,84.1,79.1,77.1,75.1									
	5	WBTV	10/10/12-10/14/12	WBTV News 530a	530-6a	- - - WThF - - -	:30		\$1,100.00	NM		
	Ⓜ		MG for 82.1,86.1,84.1,79.1,77.1,75.1									
	6	WBTV	10/10/12-10/14/12	WBTV News 5a	5-530a	- - - WThF - - -	:30		\$900.00	NM		
	Ⓜ		MG for 82.1,86.1,84.1,79.1,77.1,75.1									
	7	WBTV	10/10/12-10/14/12	WBTV News 6a	6-7a	- - - WThF - - -	:30		\$1,300.00	NM		
	Ⓜ		MG for 82.1,86.1,84.1,79.1,77.1,75.1									
N 87	WBTV	10/10/12	10/10/12	Rachael Ray	10a-11a		:30			NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/08/12	10/14/12	- - 1 - - -	1			\$360.00				
N 88	WBTV	10/10/12	10/10/12	WBTV News @ 11p	11p-1135p		:30			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/08/12	10/14/12	- - 1 - - -	1			\$2,400.00				
N 89	WBTV	10/10/12	10/10/12	David Letterman	1135-1237a		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/08/12	10/14/12	- - 1 - - -	1			\$650.00				
N 90	WBTV	10/10/12	10/10/12	Price Is Right	11a-12p		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/08/12	10/14/12	- - 1 - - -	1			\$1,800.00				
N 91	WBTV	10/10/12	10/10/12	CBS Daytime	12:30-2p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/08/12	10/14/12	- - 1 - - -	1			\$800.00				
N 92	WBTV	10/10/12	10/10/12	WBTV News At Noon	12-12:30p		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/08/12	10/14/12	- - 1 - - -	1			\$1,400.00				
N 93	WBTV	10/10/12	10/10/12	WBTV News at 4p	M-F 4-4.30p		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/08/12	10/14/12	- - 1 - - -	1			\$825.00				
N 94	WBTV	10/10/12	10/10/12	WBTV News 430a	430-5a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/08/12	10/14/12	- - 1 - - -	1			\$250.00				
N 95	WBTV	10/10/12	10/10/12	WBTV News at 4.30p	M-F 4.30p-5p		:30			NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/08/12	10/14/12	- - 1 - - -	1			\$875.00				
N 96	WBTV	10/10/12	10/10/12	WBTV News 5a	5-530a		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/08/12	10/14/12	- - 1 - - -	1			\$900.00				
N 97	WBTV	10/10/12	10/10/12	WBTV News at 5p	5p-5:30p		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/08/12	10/14/12	- - 1 - - -	1			\$1,800.00				
N 98	WBTV	10/10/12	10/10/12	WBTV News 530a	530-6a		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				

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WBTV
One Julian Price Place
Charlotte, NC 28208
(704) 374-3500

<u>Contract / Revision</u> 833224 /		<u>Alt Order #</u> 06365188
<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Product</u> AMERICAN CROSSROADS	<u>Estimate #</u> 1088
<u>Advertiser</u> American Crossroads		<u>Original Date / Revision</u> 10/05/12 / 10/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-- 1----				1	\$1,100.00			
N 99	WBTV	10/10/12	10/10/12	WBTV News at 530p	M-F 530p-6p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-- 1----				1	\$2,000.00			
N 100	WBTV	10/10/12	10/10/12	WBTV News at 6p	M-F 6p-630p		:30			NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-- 1----				1	\$2,300.00			
N 101	WBTV	10/10/12	10/10/12	WBTV News 6a	6-7a		:30			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-- 1----				1	\$1,300.00			
N 102	WBTV	10/10/12	10/10/12	WBTV News Primetime	M-F 7p-730p		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-- 1----				1	\$1,800.00			
N 103	WBTV	10/10/12	10/10/12	The Early Show	7-9a		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-- 1----				1	\$900.00			
N 104	WBTV	10/10/12	10/10/12	Millionaire	M-F 730p-8p		:30			NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-- 1----				1	\$1,350.00			
N 105	WBTV	10/10/12	10/10/12	America Now	9a-10a		:30			NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-- 1----				1	\$360.00			
N 106	WBTV	10/10/12	10/10/12	Wed Prime Hour 2	9-10p		:30			NM	1	\$9,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-- 1----				1	\$9,100.00			
N 107	WBTV	10/11/12	10/11/12	Thur Prime Other	8-11p		:30			NM	1	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	--- 1---				1	\$3,400.00			
N 108	WBTV	10/11/12	10/12/12	The Early Show	7-9a		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	--- 22--				4	\$500.00			
N 109	WBTV	10/14/12	10/14/12	WBTV News Sun 630p	Sun 630p-7p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	----- 1				1	\$800.00			
N 110	WBTV	10/13/12	10/13/12	WBTV 11p News / Sat.	11p-1135p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	----- S-				1	\$900.00			
N 111	WBTV	10/14/12	10/14/12	WBTV 11p News /Sun	11-11.35p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	----- S				1	\$900.00			
N 112	WBTV	10/13/12	10/13/12	NCAA Football Reg Game 2	330p-7p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	----- 1-				1	\$1,200.00			
N 113	WBTV	10/14/12	10/14/12	Sun Prime Hour 1	7-8p		:30			NM	1	\$6,825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	----- 1				1	\$6,825.00			
Totals											116	\$174,650.00

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<u>Contract / Revision</u> 833224 /		<u>Alt Order #</u> 06365188
<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Product</u> AMERICAN CROSSROADS	<u>Estimate #</u> 1088
<u>Advertiser</u> American Crossroads		<u>Original Date / Revision</u> 10/05/12 / 10/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
<hr/>												
Time Period		# of Spots		Gross Amount		Net Amount						
10/01/12 - 10/15/12		116		\$174,650.00		\$148,452.50						
Totals		116		\$174,650.00		\$148,452.50						

Signature: _____ **Date:** _____

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